

MELISSA BOGEMANS

GRAPHIC DESIGNER



EXPERIENCE

GRAPHIC DESIGNER

Fluxys | 10/2020 - now

- Visualizing and animating explainer videos
- Design of printed & digital communications for internal and external use
- Create visual for website and social media
- Visual design for presentation and formal documents

GRAPHIC DESIGNER - MARKETEER

Aesthetic Solutions | 09/2019 - 08/2020

- Make brochures, poster & roll-up banner design and ready for print
- Social media posts for different channels (Instagram, Facebook)
- Wordpress website management and optimization

GRAFISCH DESIGN INTERNSHIP AND STUDENT JOB

Creactiv Marketing | 02/2019 - 08/2019

- Create logo & branding for different clients
- Social media - content marketing (mini animations)
- Design of printed (business cards, posters, flyers) and digital communications (mailings, promotions)

DESIGNOSOURCE PRACTICE ENTERPRISE

Thomas More Mechelen | 09/2018 - 06/2019

- Branding for Designosource 8.0
- Branding and website for client Meeting Oase

ANIMATED VIDEO EXPLAINER STUDENT JOB

Thomas More Mechelen | 08/2018

- Creating illustrations based on concept
- Full animation of the video with voice-over

GRAPHICAL SUPPORT STUDENT JOB

Gates Europe Erembodegem | 08/2017

- General support of the Marketing Communication Team

EDUCATION

INTERACTIVE MULTIMEDIA DESIGN

Thomas More Hogeschool Mechelen | 2016-2019

ECONOMICS & MODERN LANGUAGES

Sint-Donatus Secundair Merchtem | 2010 - 2016

KNOWLEDGE & SKILLS

- Adobe software (Illustrator, Indesign, Incopy, After Effects, Premiere, Photoshop)
- Basic HTML & CSS
- Website maintenance with Wordpress
- Word and Powerpoint templates
- Content marketing
- Languages (Dutch, English, French & German)

PERSONAL INFO:

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Birthday: 14/04/1998

Nationality: Belgian

ABOUT ME

In the final year of my program, I was selected as a student for the practice enterprise Designosource. I worked with my fellow students on assignments for various clients including Technopolis, Winokio & Cliniclowns.

To improve and maintain my motion design skills, I regularly create animations for real clients on Fiverr. Due to my great passion for design, I participate in the Smashing Magazine Wallpaper contest almost every month.

I also enjoy being creative in my free time. For parties, I am often the one who provides the dessert/cakes. And in gift giving, I am also always creative, especially with my self-stitched or knitted bags and other accessories.